

B E R N H A R D T

HOSPITALITY



CUSTOM GUESTROOM SPOTLIGHT

TRUIST LEADERSHIP INSTITUTE

GREENSBORO, NC

BRAND – Independent

PRODUCT – Casegoods and Seating

DESIGNER – CJMW Architecture

PURCHASER – PMC

OVERVIEW

For more than 65 years, the Truist Leadership Institute has delivered science-based management development experience to help organizations create a strong culture of leadership. The Institute recently expanded its campus with a new North building, with over 80,000 square feet and housing more than a dozen state-of-the-art learning spaces, 60+ executive guestrooms, an on-site restaurant, and other amenities. Bernhardt Hospitality crafted custom furnishings for the guestrooms, and provided casegoods and seating for the public spaces. The design and materials of each item were inspired by the Institute's panoramic views of breathtaking natural scenery.

ITEMS

King Headboards with Bedside Tables	16 units	Right Arm Sofa	32 units
Queen Headboards with Bedside Tables	48 units	Left Arm Sofa	32 units
Wardrobe Units	64 units	Round Tables	64 units



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